

# Elearning Popcorn JS

- Is an open source project by Mozilla, the same group who brought us the open source browser Firefox.
- PopcornJS is a “library” for integrating the web into video production
- Popcorn enables eLearning developers to quickly and easily add text-based commentary to existing video files

- For example, let's say you've created a Flash-based audio/visual eLearning demonstration
- Using Popcorn, you could convert this Flash-based eLearning file to an MP4 video file, upload to YouTube, and then “wrap” around this video additional text-based content like text comments, links to Wikipedia and Twitter, and much more

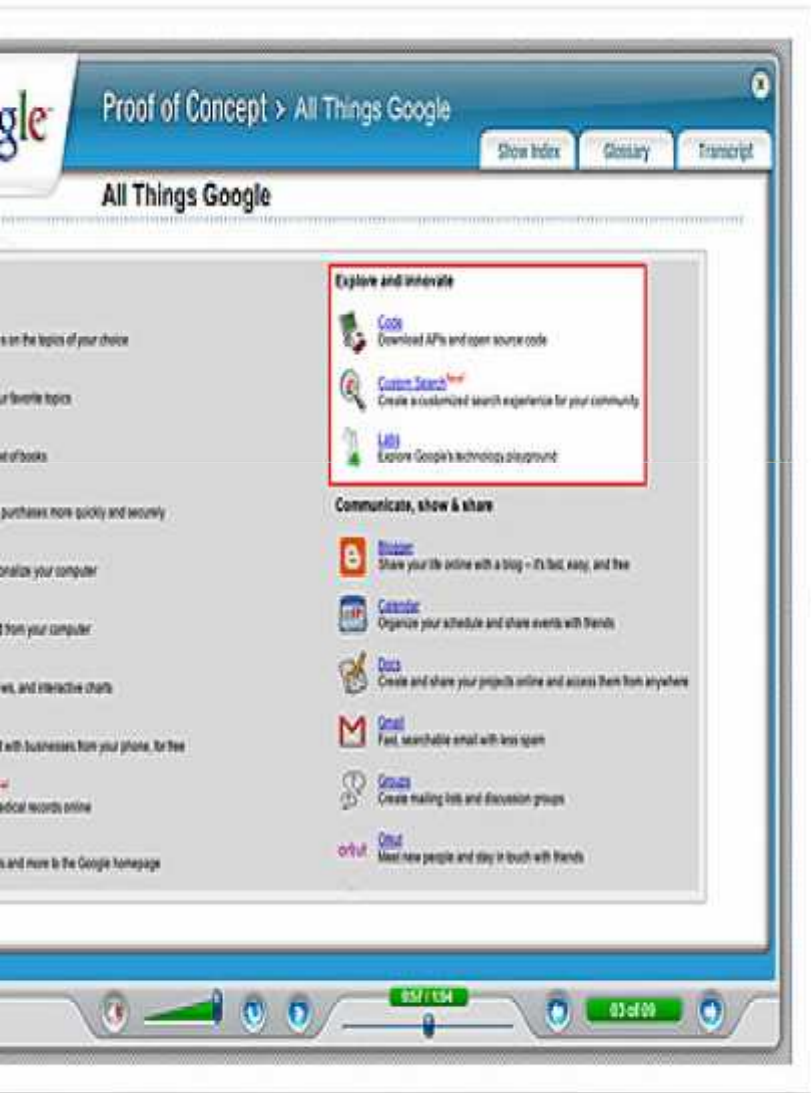
Popcorn Maker is a user friendly “drag and drop” tool that makes it possible for just about anyone to embellish their digital training videos with relevant links to additional web-based content and text-based commentary

# LEVEL 1



Often referred to as “rapid eLearning”, courses at this level primarily make use of existing templates and stock or client-supplied imagery. Interactivities are limited to using built-in quiz and interactivity tools with little-to-no custom programming and graphic design required.

# LEVEL 2



The graphics are primarily screenshots that are modified supplemented with highlights, callouts, labels, and other graphics used to teach learners how to navigate screens, perform data entry tasks, and so on. Demonstrations screens include audio narration delivering the training. Simulation screens then require that learners click through and add data as they would in real life.

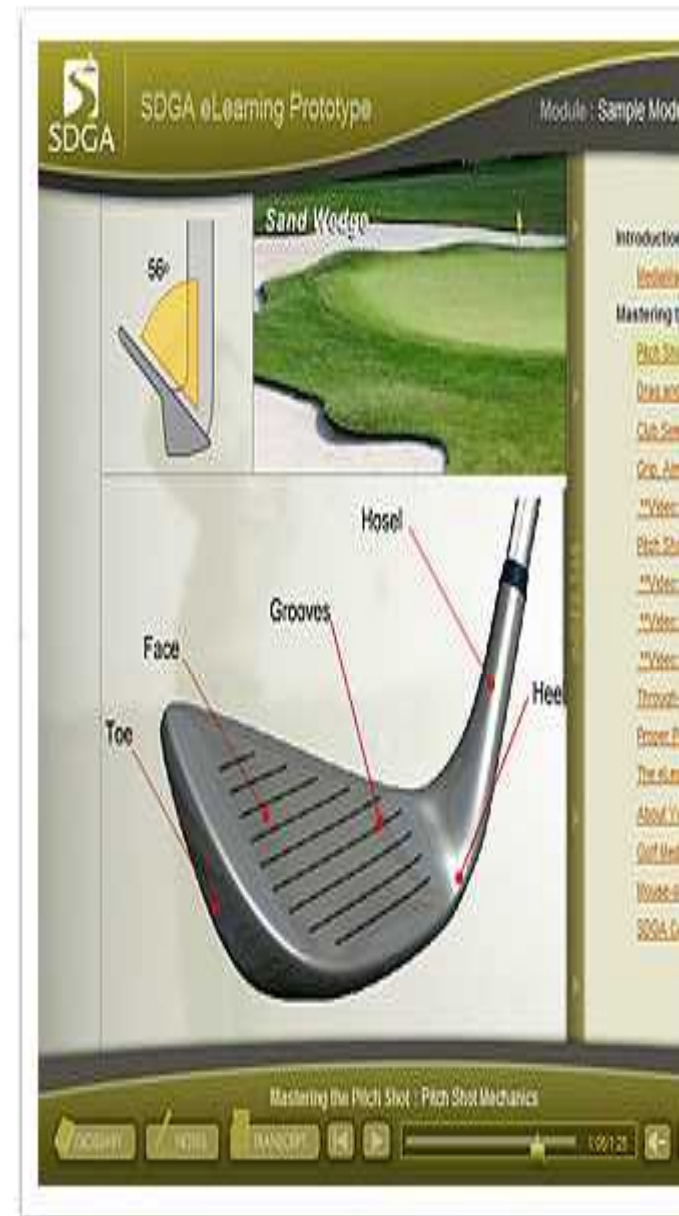
# LEVEL 3

This is an example of Level 3 eLearning. Courses at this level make limited use of stock imagery “as-is”. All screens follow a consistent look and feel (design aesthetic) and are visually appealing. Courses at this level have more time and skill applied to them and are not easily nor quickly created by people who are not specifically trained or experienced in creating advanced eLearning graphic designs.



# LEVEL 4

Courses at this level include custom 2D and 3D illustrations and animations and make little-to-no use of stock imagery. All graphics created by an experienced graphic artist who specializes in eLearning and multimedia development. Level 4 courses requires more time and skill to create and therefor require longer timelines and more budget to deliver compared to other levels.





Save Preview

English (US)



Webmaker.org



Media + Events Project

Create new media clip

My Media Search for Media

Paste a YouTube, SoundCloud, Vimeo, HTML5 media, or image link

Paste a YouTube, SoundCloud, Vimeo, HTML5 media, or image link here

MY MEDIA GALLERY

4:00 / 6:30

Add a layer

Layer 1



<http://elearning.net/>